



Elipson at CES 2010  
on Tangent/Inovadis  
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## Elipson at CES 2010

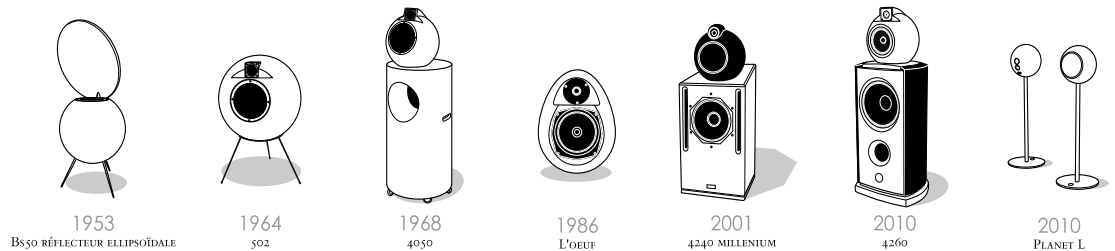
**Elipson is very proud to announce at CES 2010 its new line of speakers, combining exceptional performance and state of the art design: The Planet.**

For over 70 years, Elipson has been the pioneer in bringing over new patents and developing new acoustic technologies.

Elipson brand was born in 1938 in France. Since then, the company kept on innovating.

Its development started with a loudspeaker made up of a sphere and an ellipsoidal reflector. It was the shape of this reflector that would give rise to the brand name "Elipson".

Over the years the famous sphere of Elipson speakers would equip many recording studios (ORTF) and concert halls (Opéra du Rhin, Opéra de Paris, Comédie Française).



Now Elipson is going back with a newly designed Planet, that will be introduced for the first time in the US at CES 2010.

The Planet range will be launched and displayed at CES with 2 models in 3 colors.

The Planet L is a passive 2-way speaker with a coaxial driver.

The Planet LW (for Wireless) is an active speaker with innovative wireless connection. This wireless connection, based on Eleven Technology, offers a truly high quality audio transmission.

With a 10 meters (32 ft) reliable range, this wireless connection is very easy to use and offers the best audio performances to link your iPod/iphone, your computer, or any mobile device.

It is an amazing step in user interface experience.

The active system uses amplification solution from Bang & Olufsen ICEpower®.

The switching amplification solution of Bang & Olufsen ICEpower® was chosen for its sound quality and high power efficiency. The high power efficiency supports Elipson's and Inovadis's environmental policy.

Elipson is a brand of Inovadis Company ([www.inovadis.com](http://www.inovadis.com))

Specifications :

**Planet L**

- Bass-reflex enclosure
- Amplifier: 30 - 80 W
- 2-way coaxial driver with 6.5" (165 mm) mid-bass, paper cone and damping process, and 1" (25 mm) fabric dome tweeter.
- Frequency response: 48 - 20 kHz
- Sensitivity: 90 dB/1 W/1 m
- Impedance: 6 Ohms
- Magnetic shield
- Dimensions: Ø 290 mm
- Weight: 7 kg
- Colors: Black, White or Red
- Delivered with table ring
- Optional exclusive stand

**Planet LW**

Same acoustic specifications as Planet L

Bi-amplification using internal switching amplification solution from ICEpower®

Total power: 100 W RMS

Top-of-art wireless audio connection by Eleven Technology.

Transmitter types: iPhone-iPod Tx / USB Tx / Analog Tx (minijack input)

2.4 GHz Band. 16 bits / 44,1kHz. Indoor Range: 10m

**Availability**

Planet L: 1st quarter 2010

Planet LW: 3rd quarter 2010

**Press Picture Database**

<http://www.inovadis.com/ftp/Phototheque/HiDefPictures.html>

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