



PRESS RELEASE FOR IFA BERLIN 2011 – AUGUST 30TH – STAND AV INDUSTRY, HALL 25, STAND 158

ELIPSON INTRODUCES ITS NEW PLANET M OF 15 CM DIAMETRE

Compact, attractive, and unabashedly audiophile, Planet M illustrates all of Elipson's audio expertise. Following in the footsteps of the iconic Planet L, this exceptional product draws on the best acoustic technologies and has a state of the art design for uncompromising sound results. By the strength of its 2-way coaxial speaker, Planet M combines musical excellence and compact design. This is a brilliant product that will perform with elegance and boldness. Available in October in 3 colors (glossy finish).



Technical details :

2-way bass-reflex speaker.

Speaker: coaxial, 10 cm woofer, treated paper membrane

Silk dome 20 mm tweeter.

Amplifier: 30 - 80 W

Frequency response: 90 Hz - 22000 KHz

Sensitivity: 88 dB

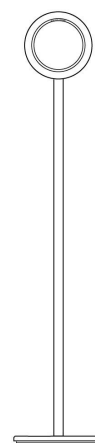
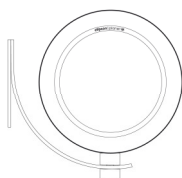
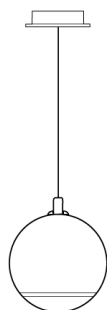
Impedance: 8 ohms

Dimensions: ø 15 cm

Weight: 1.7 kg

Colors: Black, White or Red lacquered. Delivered with table ring.

Optional: exclusive stand, wall mount bracket, in-ceiling and ceiling mount bracket.





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ELIPSON RE-LAUNCHES ITS MOST ICONIC PRODUCT GLORY : THE BS50 TRIBUTE

To mark the occasion of its 60th birthday, Elipson is honoring the landmark models that have shaped its history. The first speaker to gain fame was the famous bs 50, an acronym for its full name « Staff Ball, 50 cm diameter ». All by itself, the bs 50 incarnates the history of Elipson.

Designed in 1953, the bs 50 was created for the first « sound and light » shows at the Château de Chambord. Its swiveling ear allowed for precise sound diffusion. Elipson is reproducing this legendary model in today's material while preserving the acoustic sound qualities that were so unique to a product that defied all the norms.

The bs 50 is a perfect illustration of the passion for sound and design that infuses the products in this brand.

Technical details :

Bass Reflex speaker with internal resonator (Elipson patent) and Acoustic Reflector (Elipson patent).

8" 2-way Coaxial speaker (200 mm)

Treated paper cone, small fold suspension and 1" cloth-domed tweeter (25 mm)

Amplifier: 50-100W

Frequency response: 40 Hz - 20 KHz

Sensitivity: 90 dB/1W/1m

Impedance: 8 Ohms

Dimensions:

Outer dimensions: H1150 x L500 x P500 mm

Sphere: ø 500 mm

Reflector: H630 x L460 x P110 mm

Stand: H260 x L 500 x P500 mm

Weight: 30 kg

Color: Satin white.

Delivered with exclusive stand.

Design: Elipson R&D office.





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